

Social Media Marketing Volunteer

Summary

ClearCommunityWeb CIC are looking for someone to assist in increasing our social media posting to celebrate the work we have been doing and to raise awareness of the challenge we are tackling and would also like to increase our reach across Twitter, Facebooks & Instagram.

Description

Help us engage our audience, promote our projects and programmes and reach out to new beneficiaries by creating compelling content for our online platforms.

We are looking for someone who really knows the language and can build our audience whilst maintaining our 'voice'.

This would suit someone who is interested in developing their skills and experience within the non-profit or local community sector.

Ideally, we are looking for ongoing assistance, but this could also suit someone looking to set things up and steer a direction for others to take over.

We are looking for a volunteer who:

- Is a confident and creative writer – with some experience (either personal or as part of a role is fine) in writing and editing copy and content for social media platforms such as Facebook, Twitter & Instagram.
- Can build audiences
- Can research and develop strategies around keywords and hashtags

Also... desirable but not essential!

- Knowledge of tools such as Hootsuite and Canva
- Creating content calendars to help plan social media activity
- Keen to take photos and capture stories

The volunteer should also have/be:

- Attention to detail
- Able to contribute ideas
- Able to and enjoys working with autonomy
- Able to quickly learn and understand the needs of our organisation and beneficiaries to help us develop our online 'voice'
- Can ask key questions to enable us to clarify requirements
- Understand the resource constraints of a small social enterprise
- Open to feedback



Commitment

We're looking for someone who can commit a few hours per week (tbd) but these can be spread out to fit around your availability and schedule.

This is a remote role but a member of the team is just a video call away!

About ClearCommunityWeb

ClearCommunityWeb are a social enterprise that provides borough-wide digital skills training, advice and support services to community groups, older people, vulnerable adults and carers across Croydon, Lambeth and Southwark.

We understand that for many people technology can be overwhelming. Making information as simple as possible can go a long way in giving people the confidence to overcome their fears and anxieties. Our services walk through all the steps to resolve computer issues and difficulties people are having in staying connected.

We also work closely with community groups and non-profit organisations, providing training and direct support for remote working. We able support workers to have keep in contact with vulnerable service users, share digital skills within their organisation and promote digital inclusion in their network.

We are a place where people feel comfortable contacting and asking, no question is too basic, and we work together to overcome the challenges we face. As the demand of our digital one-to-one support services increase, we are working hard to expand our reach, and include everyone in our online community.

Our Staff are Enhanced DBS checked and we are a Living Wage and Disability confident employer.

We are currently in the process of obtaining Cyber Essentials Plus accreditation.

Application details

Applications close on the 26th March 2021.

To apply, please complete this form:

https://forms.office.com/Pages/ResponsePage.aspx?id=beE9Acs9Lku5e_1oKsfYiAgnSMRajdhPv5oRFI GXsHVVUODU3UUcxQk1YRVZZskICQ0hZWEZFRVJIRy4u

Further Information

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